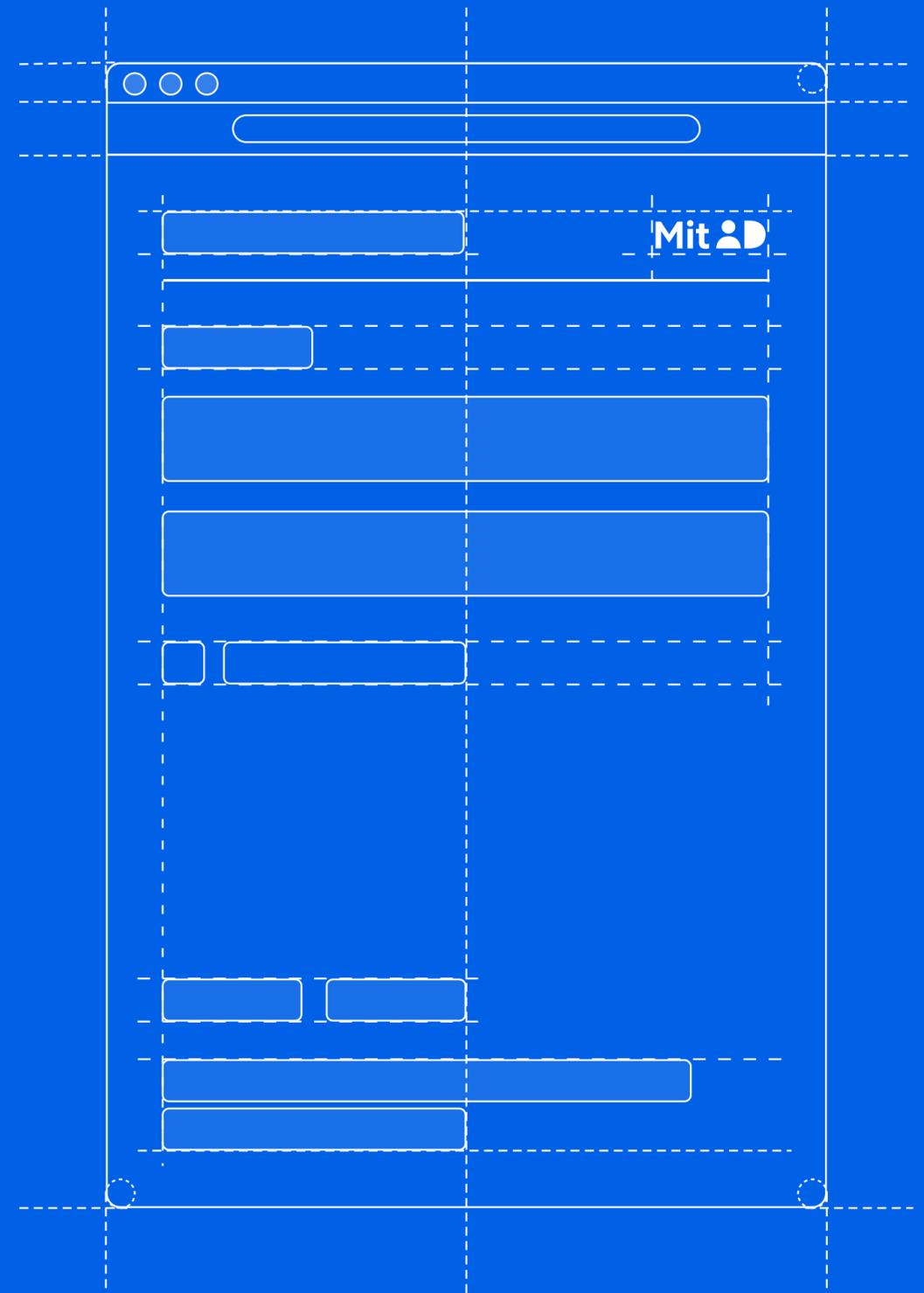


Mit

UX Scheme



17. Service provider concerns

-
- Introduction
 - MitID wording
 - Authenticators

Introduction

This chapter is a list of requirements and recommendations for MitID elements and design specifications that brokers are obligated to pass on to their service providers, as specified in Annex 7 to the Broker agreement.

The purpose of these requirements and recommendations is to ensure consistency and uniformity in the user experience and MitID brand identity across service providers' solutions across brokers.

It is important to keep in mind that the fulfillment of the requirements and recommendations in this chapter depends on the specific implementation and application of the MitID-related brand elements in the service providers' solutions and on the service providers' websites.

If a service provider choose not to use all the specific MitID elements as specified in the UX Scheme, some of the requirements and recommendations may not apply. For example, the MitID button – CTA and design specifications requirement (UX scheme, 10. Buttons and links) will apply only for service providers who choose to use the blue MitID CTA button. The broker is obligated to assess the relevance of each requirement and recommendation for each service provider's solution(s) and pass on relevant requirements and recommendations to the service provider accordingly.

Note that in the following slides 'must' and 'comply' are used to express requirements, while "recommended" is used to express recommendations.

MitID wording

If your service provider in any way refers to MitID in a sentence, a description or title, e.g. on their website, the MitID wordmark must always be used as specified in the UX scheme.

See chapter: [7. MitID wording / MitID / MitID wording](#)

MitID

mitid

Mitid

mitID

MiTID

Mit ID

mit id

MITID



DO



DON'T

Authenticators

If your service provider in any way describes the MitID authenticators e.g. on their website, the MitID Authenticator wording must be accurate to the specifications in the UX scheme.

See chapter: [7. MitID wording / Authenticators / Authenticator wording](#)

If your service provider in any way displays any of the authenticator icons in context with Authenticator wording or separately, e.g. on their website, the icons must be accurate to the specifications in the UX scheme.

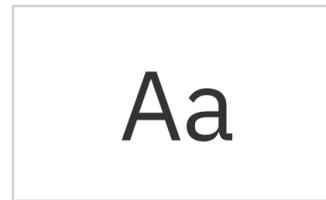
See chapter: [8. Icons, Typography and color](#) and [7. MitID word / Authenticator icons](#)

					
English	MitID app	MitID code display	MitID audio code reader	MitID chip	Password
Dansk	MitID app	MitID kodeviser	MitID kodeoplæser	MitID chip	Adgangskode
Greenlandic	MitID app	MitID kodenik nuisitsivik	MitID kodenik atuaasartog	MitID chip	Kode isissut

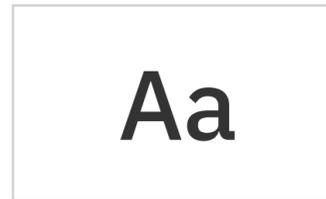
Typography and usage

If your Service Provider in any way creates marketing material within the MitID design universe, the typography must be accurate to the specifications in the UX scheme.

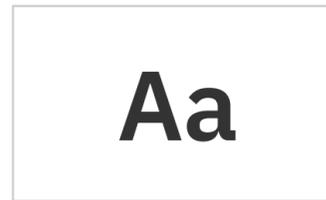
See chapter: [8. Icons, typography and color / Typography / Typography and Typography usage](#)



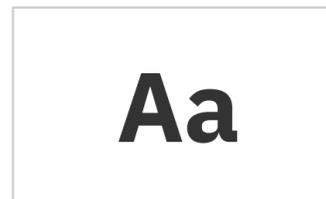
regular



medium



semibold



bold

IBM Plex Sans SemiBold are used for components labels and buttons.

IBM Plex Sans Bold are used for all headers.

MitID CTA's

If your Service Provider wants to use the MitID button as a Call to action button (CTA), the button must comply to the specifications in the UX scheme.

See details in UX scheme, [10. Buttons and links / MitID button and MitID button specifications](#)

Further description and design specifications can be found in the chapter: ['10. Buttons and links / MitID button'](#)

If your service provider is initiating the MitID client as a pop-up, e.g., when the end-user is asked to authenticate, it is highly recommended to alert the end user that they will be taken to a new window.

Find description in chapter: ['4. Pop-up or redirect / Pop-up / Accessibility for pop-ups'](#)



Service provider name

The Service Provider name registered in the MitID solution will be visible to the end user in the MitID box in more ways.

1. In the Reference text header and possibly the Reference text body
2. In the "Remember me" text

Make sure as a Broker to inform your Service Providers to be aware of the recommendations for the service provider name in the UX scheme.

See chapters, [11. Checkbox](#) and [12. Reference text](#)

Log på <Tjenesteudbyder> 

BRUGER-ID 

FORTSÆT 

Husk mig hos <Tjenesteudbyder>

Afbryd **Hjælp**

Reference text body

The Service Provider is able to customize the experience for end-users by adding a reference text body with a description of the action.

Make sure as a Broker to inform your Service Providers to be aware of the requirements and recommendations for the reference text body in the UX scheme.

See chapter, [12. Reference text / Reference text body](#)

REFERENCE TEXT HEADER AND BODY

<Action text><Tjenesteudbyder> 

Referenceteksten er her og kan samlet være op til 130 karakterer lang.

Afbryd [Hjælp](#)

MitID Button

If a Service Provider or a Broker wants to use the MitID logo in a button as a Call to Action button (CTA buttons), then it has to follow these specifications.

The options for text on the MitID Button can be seen to the right. The options uses the same action verbs as the action texts in the MitID box, but the text differs and does not include the name of the Service Provider.

The action verbs and text on the MitID button must be one of the options shown to the right.

DEFAULT / PREFERRED: 4PX



MINIMUM CORNERS RADIUS: 0PX



MAXIMUM CORNERS RADIUS: ROUNDED



OPTIONS FOR MitID TEXT

Danish	English	Greenlandic
Log ind med MitID	Log on with MitID	MitID atorlugu iserit
Godkend med MitID	Approve with MitID	MitID atorlugu akuersigit
Bekræft med MitID	Confirm with MitID	MitID atorlugu uppersaagit
Accepter med MitID	Accept with MitID	MitID atorlugu akuersigit
Underskriv med MitID	Sign with MitID	MitID atorlugu atsiorit